

School Directory Mobile Advertising

Showcase your business on our School Directory App!

Parents consult the school directory weekly to connect with each other, arrange carpools, view the school calendar and more. With the School Directory App, parents can access our school directory where and when they need it—on their smart phone. There is no better way to reach the parents of our school than by advertising on the School Directory App. Support our school and your business at the same time!

Mobile Advertising Options

Mobile Title Sponsor (MTS):

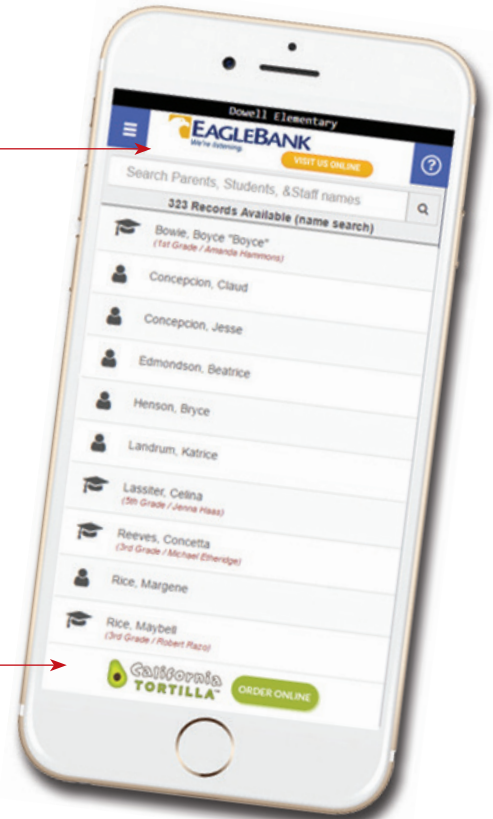
Your logo and/or name with a call to action button are placed on the title bar of every page as parents and students navigate through the App. Users will be able to click on the MTS and link directly to your website.

Footer Banner:

Your logo and/or name with a call to action button are placed on the footer of the app and will rotate with other advertisers allowing you to appear throughout the App. Users will be able to click on the footer ad and link directly to your website.

Mobile Title Sponsor
280px w x 60px h

Footer Banner
300px w x 50px h



YES, I WOULD LIKE TO SUPPORT MY SCHOOL BY ADVERTISING ON THE APP!

PLACEMENT	PRICE	
<input type="checkbox"/> Exclusive Mobile Title Sponsor	\$1,000	Exclusive to one advertiser, links to your website.
<input type="checkbox"/> Footer Banner	\$200	Rotating banner, links to your website.
<input type="checkbox"/> Design	\$50	Flat fee - 2 revisions
Total		

Company Name: _____ Contact Person: _____

Phone: _____ E-mail: _____

Billing Address: _____ School Name: _____

PLEASE BILL MY CREDIT CARD:

Credit Card #: _____ CVV: _____ EXP. DATE: _____

Please mail completed form & check to AtoZ Directories | 12 Taft Court, Suite 104 | Rockville, MD 20850.
Forms can also be faxed to 240-206-6275. Artwork can be emailed to Karen@atozdirectories.com.
Questions? Email karen@atozdirectories.com or call 301-526-9901.